

We Make Excellent Websites

Welcome to chriskelly.it



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Social Media

Facebook: [@chriskelly.it](#)
Instagram: [@chriskelly.it](#)
Linkedin: [@chriskelly.it](#)

Welcome to chriskelly.it

15 years in the industry

“The ethos that drives the company is about producing stunning websites at an amazing cost”

Table of content

| | |
|-------------------------------|----|
| Welcome | 05 |
| One Stop Solution | 07 |
| Cloud Hosting | 09 |
| Responsive Design | 11 |
| Portfolio | 13 |
| WordPress Admin Dashboard | 15 |
| E-Commerce | 17 |
| Fully Optimised | 19 |
| After Sales Policy | 21 |
| How to Get Started | 23 |
| Website Delivery Timetable | 25 |
| Prices / Terms and Conditions | 27 |

“We pride ourselves on the highest levels of customer satisfaction and personal after sales care”

Welcome

Thank you for tuning in.

Here at chriskelly.it, we all about producing stunning websites at an amazing cost. We pride ourselves on the highest levels of customer satisfaction and personal after sales care. With 10 years in the industry working with dozens of businesses, we know the expectation of the modern consumer and we don't slap on a premium price tag to pay out large salaries to middle men. We simply build excellent websites.

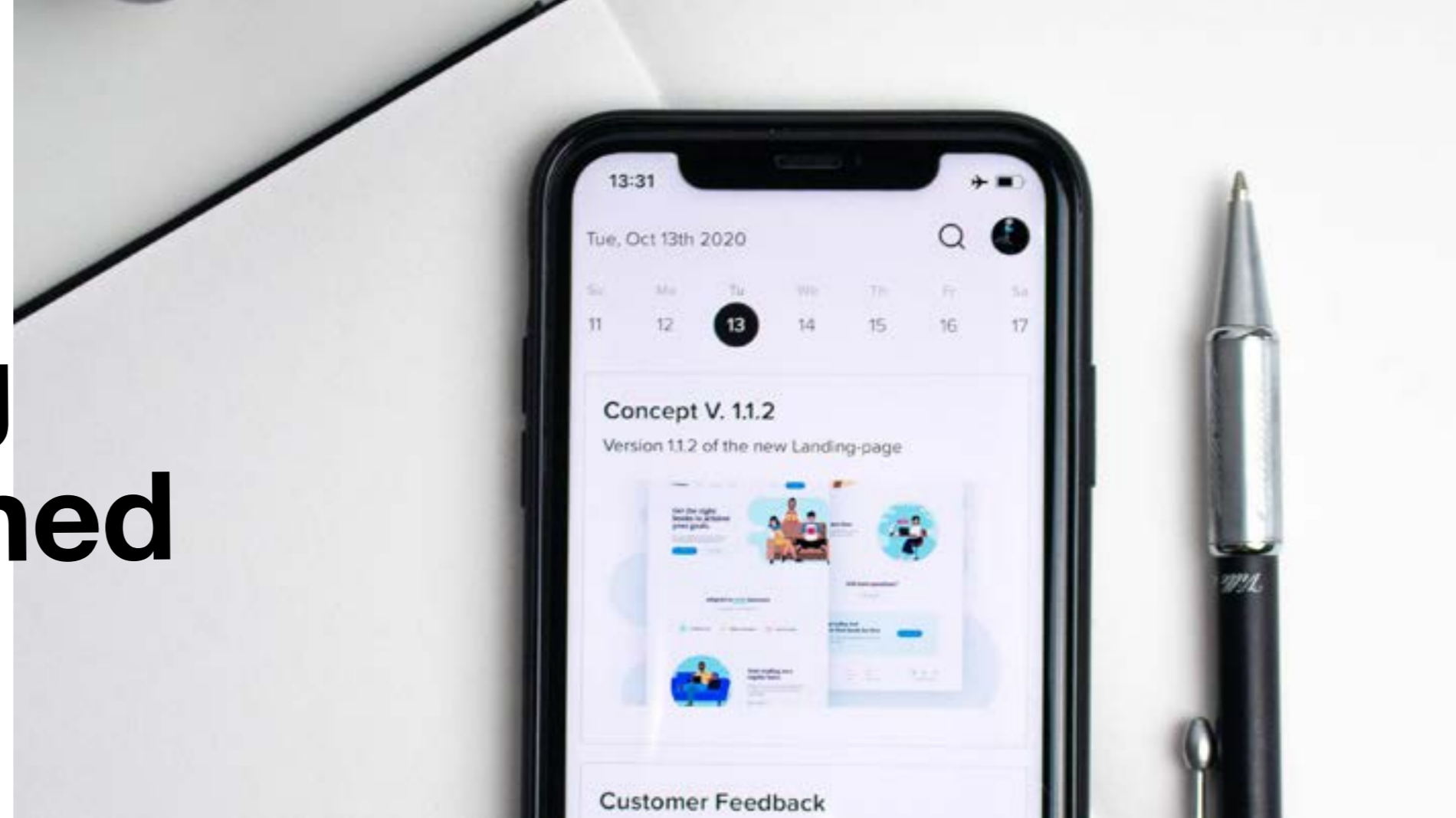


Chris Kelly

Managing Director

chriskelly.it

Get A Stunning Custom Designed Website



We are a One Stop Solution

We are a subscription based website development company that takes care of all of your website needs. So if you don't know the first thing about the internet, about selling

online or advertising your company through social media, you don't have to worry. We take care of every detail from branding to site optimisation. We are one stop solution.



We Create Websites

Every website we product is a custom site and absolutely unique to your business. We treat every customer with personal attention and round the clock support. We guarantee a premium world class website with an amazing user experience.



Setup Custom Email

Need to add a custom email address i.e yourname@your-domain.com? Add Custom Google Webmail to your package to enjoy the familiar inbox layout of Gmail. You can even access your account through Gmail login. It's literally a complete setup and a go for launch option for your business.



Create Media Content

A year round supply of graphic and video content for up to 3 social media platforms of your choice. We can also supply you with a brand logo and monthly feedback reports to see how your social media content is trending.



Provide Analytics

Our websites don't just look and feel great, they really work. We focus on organic search optimisation and real time measurable feedback through brilliant monitoring tools like Google Site Kit and Jetpack. You get access to both from your admin panel inside your website.

Fully Encrypted

Hosted Securely in the Cloud

Your website is hosted in the cloud

Your website is hosted securely in the cloud and protected with SSL Encryption technology. This ensures your customers' privacy remains intact at all times. This also means that your customers can safely enter their details into your

website with total security. Not only do you have a dedicated web server environment all to yourself but you also receive the benefits of cloud hosting which includes lightning fast response times between server and client.

001. // Regular Weekly Backups

Upon request we can perform regular back-ups of your website. This means in the instance that anything goes wrong, you have a copy sitting waiting to reboot onto your domain name. This is a highly recommended service!

002 // Maintenance Agreement

We maintain your server which means we regularly check in to see how things are going. This means that your website stays up to date so it consistently meets the standards of Google search engine criteria.



2 GB

2 Intel CPU's



60 GB

NVMe SSD'S

A Flexible Dedicated Server all to yourself.

As your business grows, your website capabilities can grow with it. We can easily scale up your settings to respond to the growing needs of your website. Please email us for further information regarding custom server settings.



3 TB

Transfer Rate



SSL

Certificate Encrypted

chriskelly.it

Fully Responsive Design



Mobile First Design

All our premium websites are designed for the mobile customer in mind. This is why we build websites which function seamlessly across platform sizes



Views
Mobile First
Design

48.7% of the internet is accessed through mobile phone and the data points to the fact that this number is rising.



Google Chrome



Microsoft Edge



Mozilla Firefox



iOS Safari

Cross Browser Functionality

Your website is designed to work across all browsers. This means that no matter what way your customer browses the internet, they experience the highest level of user experience.

Portfolio

Some Recent Projects From Us.



madaboutfabrics.com
E-Commerce

Mad About Fabrics is a family run fabric and upholstery supply business in Belfast. Established in 1959, Mad About Fabrics continues to this day to provide fabrics to both the wholesale and the retail market. In 2021, they decided to launch a full E-Commerce store fitted with custom categories, custom tags, attributes, a wishlist all kept within the WooCommerce ecosystem. Their WordPress build is fully mobile responsive to reflect their customer's growing trend to turn to mobile.



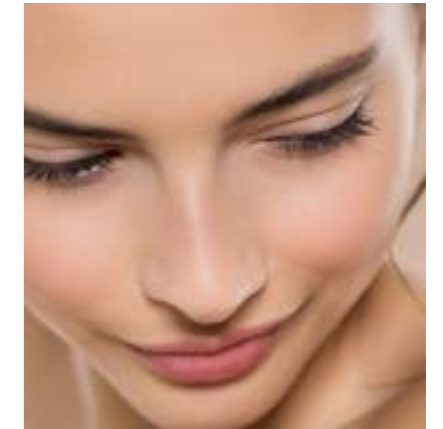
delpieros.com
E-Commerce

Delpieros is a well established leading Coffee and Deli brand in Newtownards, Northern Ireland. What began with just one kiosk has expanded to over 5 locations and now with the launch of their E-Commerce store, they have branched into the world of retail selling bespoke apparel which consecutively works to promote their young hipster brand and image. Their E-Commerce store enjoys a range of custom features including Jetpack, Slider Revolution, Yoast SEO and a host of other great plugins.



yourstylesprayingolutions.com
Portfolio Website

Your Style Spraying Solutions is a company which specializes in rejuvenating worn out kitchens and faded doors. Built in 2021, their request was a website which reflected their polished and professional image and branding. Their website displays a range of their work to date as well as key contact information.



skin-iq-aesthetics.co.uk
E-Commerce

Skin IQ Aesthetics is a beauty clinic which offers a number of facial products. Their website aimed to reflect a bare naked honesty to aesthetics.



boltmealplans.com
E-Commerce

Bolt Meal Plans is a subscription based food delivery company. The bright youthful feel of this site aimed to reflect a brand image of health and fitness.



rosspark.com
E-Commerce

A bespoke hotel nestled in Northern Ireland, Rosspark Hotel requested a website which was energetic and accessible to mobile users.



smarteposni.co.uk
E-Commerce

This website adopted a smart approach to in store payment gateways. The aim was to set Smart EPOS apart from their competition.

With an easy to use







Admin Dashboard

43.2% of the internet calls WordPress home.

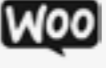



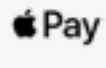






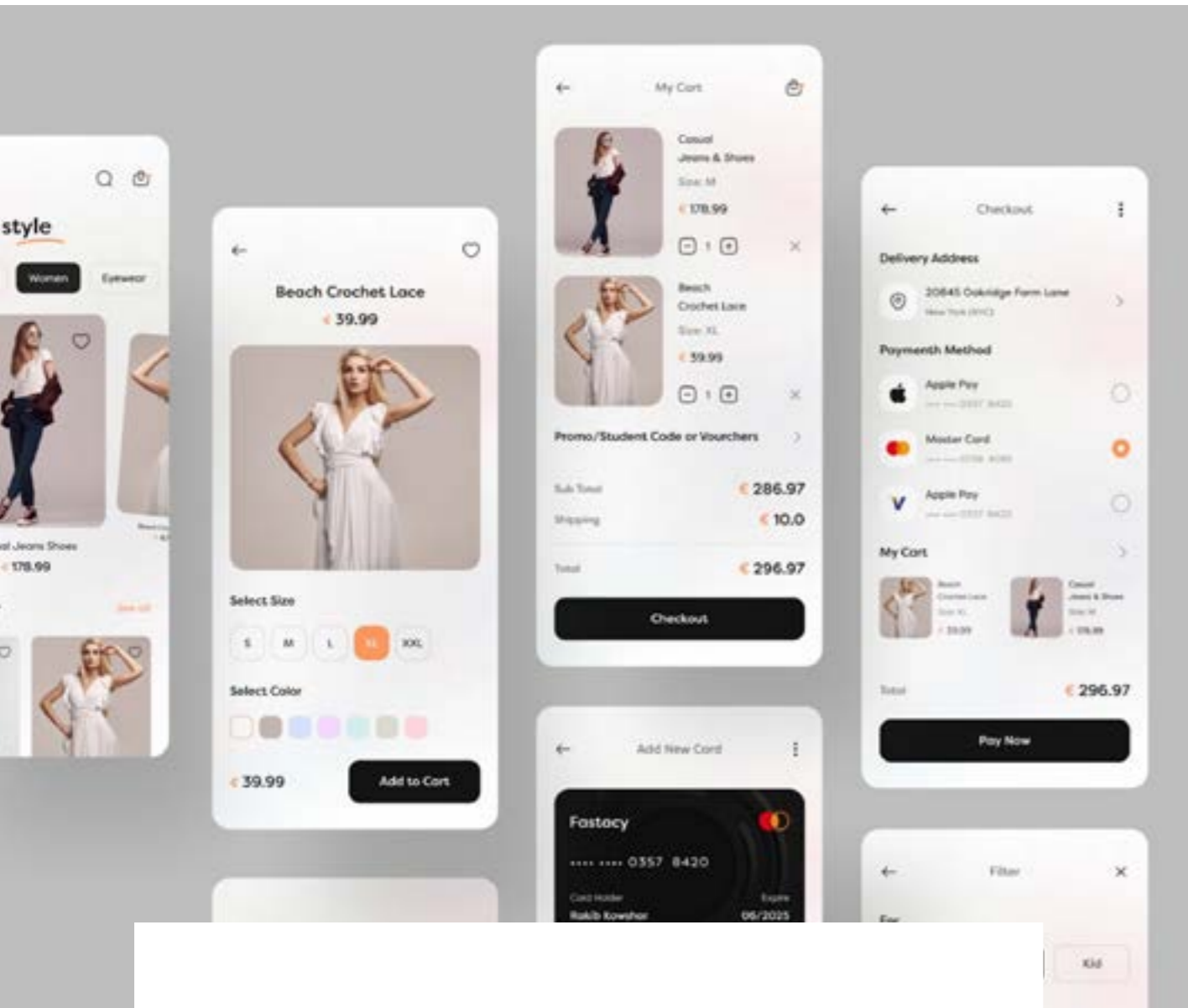
Every WordPress build comes with some amazing features

Included

| | | |
|--|--|--|
|  Elementor A powerful and easy to use page builder plugin. |  Google Site Kit All your analytics in one place. |  Yoast SEO Optimise your site without organic search. |
|  Jet Pack Get feedback reports and daily click info. |  SSL Certificate Secure site lock technology encrypts your users data. |  Spam Blocker Akismet spam blocker protects your site. |

Additional Extras

| | | |
|---|--|---|
|  WooCommerce Start selling your products over the internet. |  Stripe Payments A seamless payment gateway. |  Klarna An incremental payment integration system. |
|  Google Pay Accept instant payments with Google Pay. |  Apple Pay Accept instant payments with Apple Pay. |  Facebook Messenger Instant Messenger Plugin. |
|  Mail Chimp Collect user information and send them offers. |  Contact Form 7 Receive enquiries from customers online. |  Slider Revolution Create beautiful sliders that make your site unique. |



E-Commerce made easy

WooCommerce Installed and Ready.

E-Commerce Ready

You will enjoy a multitude of benefits such as easy invoicing, product inventory and new order notifications.

E-Commerce can often feel daunting at first but if you have the passion and ethos to drive your business online, we can help you get started by setting up a full E-Commerce ready website.

Our E-Commerce websites come with all the features found in our web starter package but with the added benefits of WooCommerce, MailChimp, Stripe Payments, Klarna and much more.



Admin Dashboard



Checkout



Facebook for
WooCommerce



Easy Invoicing



Store Analytics



Shop Marketing

Fully Understood &

Fully Optimised

We know just what phrases to keyword when it comes to getting you found on Google.



Easily manage your Google search criteria

Yoast SEO

We manage your organic search criteria through Yoast SEO

Google Sit Kit

You can take a look at the feedback through Google Site Kit inbuilt through your admin dashboard.

Organic SEO

Search Engine Optimisation is a phrase that has been abused in the name of sales however we are masters in organic SEO and guarantee that all criteria will be met in order for your website to be picked up by Google index crawlers.

24-7 Dedicated After Sales Support



**Personal care is
our mantra**

After Sales

We provide not only breathtaking services but we back it up with a dedicated support for life.

We are here for you forever. A subscription with us means you have a subscription for life. We provide small amendments free of charge, 24-7 technical support and a standard maintenance agreement. This means we are your back up. You can request small changes and ask us help using your

site. Bigger amendments are available to you at a very competitive hourly rate and if ever you need face to facetime, we train you through video tutorial sessions so you are can rest assured knowing we have your back.

24-7 technical support

+34 603 766 507

Get A Website

How to Get Started



01 /// Introductory Meeting

We have an introductory meeting with you so we can better understand your business requirements and what you want to achieve with your new website.

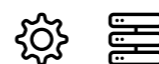
You subscribe to us and pay the design fee.



02 /// We Discover Your Industry

We conduct research into your industry, looking at your products, services, what your competition is doing well and what's trending on social media for your sector.

We produce copywriting material which is double checked by you.



03 /// Design and Development

We then get to work on production and within under 4 weeks you will have a complete fully responsive stunning website ready for use by your customers.

If you have opted in for an E-Commerce package, you will need to submit a product inventory form. Please email chris@chrislolly.it for this form.



04 /// The Show and Evaluation

In the last stage, we present you with your final website. This is your opportunity to highlight anything that we may have missed in the discovery phase. You are permitted to submit up to 4 amendments.

We then begin by showing you the admin dashboard where you can make changes to your website for yourself and if requested begin a series of live video tutorial sessions for your staff.

Website Delivery Time Frame



**01 - Introductory
Interview**

**02 - Subscribe
and Pay**

03 - Research

04 - Copywriting

05 - Development

06 - The Show

Day 1 Day 2 Day 3 Day 4 Day 5 Day 6 Day 7 Day 8 Day 9 Day 10 Day 11 Day 12



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Prices

| Options | Design Fee | Monthly |
|---|-------------|---------------|
| Web Starter Includes Free Domain Name (1 year), Free SSL Certificate, WordPress Install, Copywriting, Analytics and Responsive Web | £350 | £30.99 |
| E-Commerce Website Includes WooCommerce, x10 Products, Payment Gateway, Free Domain Name (1 year), Free SSL Certificate, WordPress Install, Copywriting, Analytics and Responsive Web | £500 | £35.99 |
| E-Commerce Social Media Content Includes WooCommerce, x10 Products, Payment Gateway, Free Domain Name (1 year), Free SSL Certificate, WordPress Install, Copywriting, Analytics, Responsive Web and x10 Social Media Campaigns Per Month | £550 | £65.99 |
| Total Commerce and Content Includes WooCommerce, x10 Products, Payment Gateway, Free Domain Name (1 year), Free SSL Certificate, WordPress Install, Copywriting, Analytics, Responsive Web, x10 Social Media Campaigns Per Month and x2 Print Ready Designs | £600 | £79.99 |
| Custom Google Email Price represents one user. | n/a | £5.99 |

Terms and Conditions

No Obligation.

We are so confident that you will fall in love with your website. This is why we operate on a cancel anytime contract.

Thank you.

We Make Excellent Websites
www.chriskelly.it